

Why Women Aren't Wealthy and What to Do About It



Rachel Bondi, FOUNDER and CEO
Men Matter®
www.earningpower.org

Author **Rachel Bondi** is an entrepreneur and former director at FORTUNE 100 companies such as Microsoft and AT&T. She has appeared nationwide on radio and in print, been voted one of the Top 10 Women of Power by OC Metro magazine, and 2006 Top CFO by the National Investor Relations Institute of Orange County. Featured in TWINS, BROKER, and the OC Register, **Bondi** has been interviewed by diverse media outlets including MSNBC, TIME Magazine, Tokyo Times, The Wall Street Journal, and has been a featured guest for *The Mix on CoxTV* and radio nationwide.

Ms. Bondi has studied seven languages and worked in Asia, Europe, Africa, and Latin America. With 15 years of experience spanning a variety of industries, including education, finance, telecommunications, manufacturing, entertainment and software, **Bondi** held senior positions in sales, marketing, operations, IT, business development, human resources management, managing global relationships with companies such as AT&T, DHL, Fujitsu, Hewlett-Packard, Pfizer, Sun Microsystems, Toyota, Time Warner and others.

Ms. Bondi has empowered hundreds by teaching why women aren't wealthy and what to do about it. Her book *The Wealth Gap: Bridging the Eight Gaps to Women's Wealth* is an innovative, practical guide to financial independence.

Eight Gaps to Women's Wealth...

Gender: Women and Men Earn Differently!

There are many ways to earn, but there are three trends by which women get wealthiest. Working for others is not one of them!

Education: We have Merits, So Where's the Pay?

More women are graduating from universities than men. So statistically why is it that men with a high school education can still earn more than a women with degrees? Why are women so underrepresented at the top?

Character: Women Suffer Credibility Issues

Confidence, self worth and emotions are all reasons women have heard for self-improvement. But emotions are the motivation for men as well. Find out which accusations women face that men don't and why.

Wages: The Wage Gap is a Parenting Issue

Did you know that after having children, statistically women's pay goes down while men's pay increases? Unencumbered women are earning equal pay already, prompting some to speculate that the wage gap is a woman's choice. But it isn't.

Resume: The Challenge of Time and Career

Opting out, the mommy track, and so many other buzzwords about women's career choice boil down to real problems with a fear of gaps on a resume because it means real dollars out of your pocket.

Credit Report: Failing the Financial Report Card

Getting a high score on this report card is more important to your financial well-being than your grade point average ever was. Women are more likely to have gaps on their credit report because of life choices.

Leadership: Show Me the Women!

Men are still in charge. The statistics prove it. About 99% of FORTUNE 500 CEOs are men. About 85% of corporate boards are men. Men control means of societal influence by holding 70-90% of Congress, news editor and college faculty positions.

Retirement: Poor Women, Poor Everyone.

According to two separate Ms. Magazine articles only about 20% of women are able to retire well and the biggest indicator of being able to do so is marriage. With around 75% of the elderly poor being women, it's vital to eliminate this gap.

Get Rich because of it.

The truth about equality is that women encounter barriers to wealth that men do not. Don't continue using outdated strategies that may do men and women more harm than good. Break past barriers and misconceptions to improve your organization's members and yourself.

Call: (866) 99-NO-GAP.